

A meeting of the **OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS)** will be held in **CIVIC SUITE 0.1A, PATHFINDER HOUSE, ST MARY'S STREET, HUNTINGDON, PE29 3TN** on **THURSDAY, 6TH DECEMBER 2018** at **7:00 PM** and you are requested to attend for the transaction of the following business:-

**Contact  
(01480)**

## **APOLOGIES**

**1. MINUTES** (Pages 5 - 8)

To approve as a correct record the Minutes of the Overview and Scrutiny Panel (Customers and Partnerships) meeting held on 8th November 2018.

**A Green  
388008**

**2. MEMBERS' INTERESTS**

To receive from Members declarations as to disclosable pecuniary and other interests in relation to any Agenda item.

**3. NOTICE OF KEY EXECUTIVE DECISIONS** (Pages 9 - 12)

A copy of the current Notice of Key Executive Decisions is attached. Members are invited to note the Plan and to comment as appropriate on any items contained therein.

**Democratic Services  
388169**

**4. ECOLOGY PLANS - A14 CAMBRIDGE TO HUNTINGDON IMPROVEMENT SCHEME**

Representatives from Highways England will be in attendance to discuss with the Panel their ecology plans for the A14 Cambridge to Huntingdon Improvement Scheme.

**A Green  
388008**

**5. GREAT FEN PROJECT**

The Great Fen Project Manager will be in attendance to discuss the project with Members. (This item was originally scheduled for July 2018.)

**A Green  
388008**

**6. OVERVIEW AND SCRUTINY WORK PROGRAMME** (Pages 13 - 20)

The Overview and Scrutiny Work Programme is to be presented to the Panel.

**A Green  
388008**

Dated this 28th day of  
November 2018



Head of Paid Service

## **Notes**

### **1. Disclosable Pecuniary Interests**

- (1) *Members are required to declare any disclosable pecuniary interests and unless you have obtained dispensation, cannot discuss or vote on the matter at the meeting and must also leave the room whilst the matter is being debated or voted on.*
- (2) *A Member has a disclosable pecuniary interest if it -*
- (a) relates to you, or*
  - (b) is an interest of -*
    - (i) your spouse or civil partner; or*
    - (ii) a person with whom you are living as husband and wife; or*
    - (iii) a person with whom you are living as if you were civil partners*
- and you are aware that the other person has the interest.*
- (3) *Disclosable pecuniary interests includes -*
- (a) any employment or profession carried out for profit or gain;*
  - (b) any financial benefit received by the Member in respect of expenses incurred carrying out his or her duties as a Member (except from the Council);*
  - (c) any current contracts with the Council;*
  - (d) any beneficial interest in land/property within the Council's area;*
  - (e) any licence for a month or longer to occupy land in the Council's area;*
  - (f) any tenancy where the Council is landlord and the Member (or person in (2)(b) above) has a beneficial interest; or*
  - (g) a beneficial interest (above the specified level) in the shares of any body which has a place of business or land in the Council's area.*

### **Non-Statutory Disclosable Interests**

- (4) *If a Member has a non-statutory disclosable interest then you are required to declare that interest, but may remain to discuss and vote providing you do not breach the overall Nolan principles.*
- (5) *A Member has a non-statutory disclosable interest where -*
- (a) a decision in relation to the business being considered might reasonably be regarded as affecting the well-being or financial standing of you or a member of your family or a person with whom you have a close association to a greater extent than it would affect the majority of the council tax payers, rate payers or inhabitants of the ward or electoral area for which you have been elected or otherwise of the authority's administrative area, or*
  - (b) it relates to or is likely to affect a disclosable pecuniary interest, but in respect of a member of your family (other than specified in (2)(b) above) or a person with whom you have a close association, or*
  - (c) it relates to or is likely to affect any body –*
    - (i) exercising functions of a public nature; or*
    - (ii) directed to charitable purposes; or*
    - (iii) one of whose principal purposes includes the influence of public opinion or policy (including any political party or trade union) of which you are a Member or in a position of control or management.*

*and that interest is not a disclosable pecuniary interest.*

### **2. Filming, Photography and Recording at Council Meetings**

*The District Council supports the principles of openness and transparency in its decision making and permits filming, recording and the taking of photographs at its meetings that are open to the public. It also welcomes the use of social networking and micro-blogging websites (such as Twitter and Facebook) to communicate with people about what is happening at meetings. Arrangements for these activities should operate in accordance with guidelines agreed by the Council and available via the following link [filming, photography and recording at council meetings.pdf](#) or on request from the Democratic Services Team. The Council understands that some members of the public attending its meetings may not wish to be filmed. The Chairman of the meeting will facilitate this preference by ensuring that any such request not to be recorded is respected.*

**Please contact Mr Adam Green, Democratic Services Officer (Scrutiny), Tel No. 01480 388008/e-mail [Adam.Green@huntingdonshire.gov.uk](mailto:Adam.Green@huntingdonshire.gov.uk) if you have a general query on any Agenda Item, wish to tender your apologies for absence from the meeting, or would like information on any decision taken by the Committee/Panel.**

**Specific enquiries with regard to items on the Agenda should be directed towards the Contact Officer.**

**Members of the public are welcome to attend this meeting as observers except during consideration of confidential or exempt items of business.**

Agenda and enclosures can be viewed on the District Council's website – [www.huntingdonshire.gov.uk](http://www.huntingdonshire.gov.uk) (*under Councils and Democracy*).

If you would like a translation of Agenda/Minutes/Reports or would like a large text version or an audio version please contact the Elections & Democratic Services Manager and we will try to accommodate your needs.

#### ***Emergency Procedure***

*In the event of the fire alarm being sounded and on the instruction of the Meeting Administrator, all attendees are requested to vacate the building via the closest emergency exit.*

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## HUNTINGDONSHIRE DISTRICT COUNCIL

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite 0.1A, Pathfinder House, St Mary's Street, Huntingdon, PE29 3TN on Thursday, 8th November 2018.

PRESENT: Councillor T D Alban – Chairman.

Councillors B S Banks, R E Bellamy,  
S Bywater, S J Criswell, J W Davies,  
Mrs S Smith, Mrs J Tavener and  
D R Underwood.

APOLOGIES: Apologies for absence from the meeting were submitted on behalf of Councillors B S Chapman, Ms A Diaz and K I Prentice.

IN ATTENDANCE: Councillors R Fuller and D M Tysoe.

### **32. MINUTES**

The Minutes of the meeting held on 4th October 2018 was approved as a correct record and signed by the Chairman.

### **33. MEMBERS' INTERESTS**

Councillor D R Underwood declared a non-statutory disclosable interest in relation to Minute Number 35 as a Member of Godmanchester Town Council.

### **34. NOTICE OF KEY EXECUTIVE DECISIONS**

The Panel received and noted the current Notice of Key Executive Decisions (a copy of which has been appended in the Minute Book) which has been prepared by the Executive Leader for the period 1st November 2018 to 28th February 2019.

### **35. REVIEW OF BEARSCROFT FARM LOCAL LETTINGS PLAN**

With the aid of a report by the Housing Needs and Resources Manager (a copy of which is appended in the Minute Book) the Bearscroft Farm Local Lettings Plan was considered by the Panel. The Executive Councillor for Housing, Planning and Economic Development introduced the report and explained the reason for it.

It was explained that as it is too early to determine the success of the lettings plan, a more detailed report will be presented once the next phase is progressed. The Council's partner on site, Cross Keys Homes, have stated that there has been a negligible rate of incidents in the area of Anti-Social Behaviour, rent arrears and the requirement for a visit from the Neighbourhood Manager.

The report on Bearscroft Farm Local Lettings Plan was welcomed by the Panel. Although the point was raised that Bearscroft Farm is now

known as Romans Edge. The Member raising the point stated that this is important for the residents of Godmanchester as there have previously been tensions over Bearscroft Farm and that the name Romans Edge provides a clean break. In response, Members were informed that changing the name of the policy will be reviewed.

Following a query on whether the plan has provision to assist with the settlement of people with disabilities, the Panel was informed that the plan doesn't as it focuses purely on Bearscroft Farm and that such a provision would have to be covered by the wider letting policy.

A Member asked if the plan apportions a number of homes to residents from Godmanchester, however Members were informed that the plan contains no locality criteria and that rural exception sites are used to meet requirements of a particular locality. It was noted that the use of Rural Exception sites are being reviewed by the Overview and Scrutiny Panel (Performance and Growth).

The Panel was informed that as the policy has worked well; the Council have asked Cross Keys if they would like to adopt the policy on future stages of this development, due over the next 18 months.

The Panel welcomes the report and acknowledges that it relates to the early stages of the Bearscroft Farm (Romans Edge) development. Members welcome the approach to provide a mixture of housing and the negligible incidents of anti-social behaviour that have been reported. The Panel recommends that the lessons learnt and the best practice followed are shared as appropriately within the Council and its partners.

## **36. CUSTOMER SERVICES PERFORMANCE**

With the aid of a report by the Customer Service Manager (a copy of which is appended in the Minute Book) the Customer Services Performance was presented to the Panel.

Mr J Bedingfield of the Mosaic Team was in attendance to give a demonstration of the customer services portal. The basis for the portal is to address a number of issues the Council are facing including: avoidable contact, limited opening hours, rekeying e-form data, few updates given to customers and rising customer expectations.

The demonstration covered the portal from the customer and back office perspectives. The portal will enable the customer to self-serve which will reduce avoidable contact. There will also be the opportunity to work collaboratively with partner organisations so that the portal could become a one stop shop for all local government based services.

In response to a question on provision for people with visual impairments, the Panel was informed that the Council's website can be viewed by people with visual impairments and that the portal will be built to the same specifications. There are also criteria that has to be adhered to and the portal will be measured on those. The Council will also use an external organisation to measure the accessibility of the portal.

Following a question on the provision for those people who are unable to use online services, Members were informed that the Council will still continue to have the Customer Services team. It was made clear though that the direction of travel is migrating services online. The portal will offer customers choice as it will operate 24/7.

Members were informed that the portal is an off the shelf product which just needs to be configured for the Council's requirements. There will not be a go live date in the traditional sense but there will be a launch date and bits will be added as and when they are configured. In terms of impact, West Norfolk Council, who operate the same system, have experienced a 30% drop in face to face visits and a 20% drop in calls since its introduction. The Council have also visited Councils who have adopted the system and the feedback was positive. On the whole the portal demonstration was positively received by the Panel.

The second segment of the item covered customer services performance and the Automated Phone System. The Executive Councillor for Digital and Customer gave a short introduction to the segment. Members were informed that since the introduction of the Automated Phone System call transfers were down 74% in September and 96% in October.

In response to a query regarding call centre customers abandoned in September, the Panel was informed that the customer services team had three new starters and that because they required training there were less staff within team to field calls, therefore leading to more calls being abandoned.

A concern was raised that the survey only has a 20% response rate on a sample size of 10% and is not representative of the average customer services user. In response, it was emphasised that the survey is a random selection of customers and that in order to increase the sample size then the resource that goes into the survey would also have to increase.

A Member commented that they thought that the Customer Services team are very professional but that the team and the Council in general would need to use more Social Media.

In summary, the Panel positively received the demonstration of the portal and the update on the Customer Services performance and Automated Phone System. Members look forward to the continued development and roll out of the portal.

*(At 7.13pm, during the consideration of this item, Councillor R Fuller left the meeting and did not return.)*

## **37. OVERVIEW AND SCRUTINY WORK PROGRAMME**

The Panel received an update from Councillor Mrs J Tavener on the Tree Strategy Working Group. The Group last met on 8th November at which the Members reviewed the work that has previously been carried out and decided that they will investigate what the Local Plan has regarding the Tree Policy. Other issues discussed were:

- Whether TPOs are adhered to.
- Procuring a map of the trees and who owns which tree.
- Training for Tree Wardens.

Members were informed that the next meeting will be on 6th December.

Regarding the scope for the leisure and health work, Councillors Alban, Dew and Palmer met with the Corporate Director (Delivery), in October, to discuss the scope in greater detail.

*(At 8.10pm, during the consideration of this item, Councillor D M Tysoe left the meeting and did not return.)*

Chairman



**NOTICE OF EXECUTIVE KEY DECISIONS INCLUDING THOSE TO BE CONSIDERED IN PRIVATE**

**Prepared by** Councillor G J Bull, Executive Leader of the Council  
**Date of Publication:** 13 November 2018  
**For Period:** 1 December 2018 to 31 March 2018

Membership of the Cabinet is as follows:-

Councillor Mrs M L Beuttell	Executive Councillor for Regulation and Operations	Councillor J A Gray	Executive Councillor for Resources
Councillor G J Bull	Executive Leader of the Council	Councillor J M Palmer	Executive Councillor for Partnerships and Well-Being
Councillor R Fuller	Deputy Executive Leader and Executive Councillor for Housing, Planning and Economic Development	Councillor D M Tysoe	Executive Councillor for Digital and Customer

Notice is hereby given of:

- Key decisions that will be taken by the Cabinet (or other decision maker)
- Confidential or exempt executive decisions that will be taken in a meeting from which the public will be excluded (for whole or part).

A notice/agenda together with reports and supporting documents for each meeting will be published at least five working days before the date of the meeting. In order to enquire about the availability of documents and subject to any restrictions on their disclosure, copies may be requested by contacting the Democratic Services Team on 01480 388169 or E-mail [Democratic.Services@huntingdonshire.gov.uk](mailto:Democratic.Services@huntingdonshire.gov.uk).

Agendas may be accessed electronically at [www.huntingdonshire.gov.uk](http://www.huntingdonshire.gov.uk).

Formal notice is hereby given under The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that, where indicated part of the meetings listed in this notice will be held in private because the agenda and reports for the meeting will contain confidential or exempt information under Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) and that the public interest in withholding the information outweighs the public interest in disclosing it. See the relevant paragraphs below.

Any person who wishes to make representations to the decision maker about a decision which is to be made or wishes to object to an item being considered in private may do so by emailing [Democratic.Services@huntingdonshire.gov.uk](mailto:Democratic.Services@huntingdonshire.gov.uk) or by contacting the Democratic Services Team. If representations are received at least eight working days before the date of the meeting, they will be published with the agenda together with a statement of the District Council's response. Any representations received after this time will be verbally reported and considered at the meeting.

**Paragraphs of Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) (Reason for the report to be considered in private)**

1. Information relating to any individual
2. Information which is likely to reveal the identity of an individual
3. Information relating to the Financial and Business Affairs of any particular person (including the Authority holding that information)

4. Information relating to any consultations or negotiations or contemplated consultations or negotiations in connection with any labour relations that are arising between the Authority or a Minister of the Crown and employees of or office holders under the Authority
5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings
6. Information which reveals that the Authority proposes:-
  - (a) To give under any announcement a notice under or by virtue of which requirements are imposed on a person; or
  - (b) To make an Order or Direction under any enactment
7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

Huntingdonshire District Council  
 Pathfinder House  
 St Mary's Street  
 Huntingdon PE29 3TN.

Notes:- (i) Additions changes from the previous Forward Plan are annotated \*\*\*  
 (ii) Part II confidential items which will be considered in private are annotated ## and shown in italic.

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
10 Approval of Council Tax Base	Chairman of Corporate Governance and Section 151 Officer	3 Dec 2018		Amanda Burns, Benefits Manager, Benefits Manager Tel No. 01480 388122 or email: amanda.burns@huntingdonshire.gov.uk		J A Gray	Performance and Growth
HDC Ventures - Business Plans ##	Cabinet	17 Jan 2019		Chris Stopford, Head of Community Tel No. 01480 388280 or email: chris.stopford@huntingdonshire.gov.uk	3	D M Tysoe	Performance and Growth
Publication of Rural Settlement List	Cabinet	13 Dec 2018		Amanda Burns, Benefits Manager, Benefits Manager Tel No. 01480 388122 or Email: Amanda.Burns@huntingdonshire.gov.uk		J A Gray	Performance and Growth
Off Street Car Parking Investment and Affordability	Cabinet	17 Jan 2019		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk		M Beuttell	Performance and Growth

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Paxton Pitts Long Term Business Plan ##	Cabinet	17 Jan 2019		Neil Sloper, Head of Operations Tel No. 01480 388635 or Email: Neil.Sloper@huntingdonshire.gov.uk	3	J M Palmer	Customers and Partnerships
Hinchingbrooke Country Park Long Term Business Plan##	Cabinet	17 Jan 2019		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk	3	J M Palmer	Customers and Partnerships
Treasury Management Strategy 2019/20	Cabinet	14 Feb 2019		Clive Mason, Head of Resources Tel No. 01480 388157 or email: clive.mason@huntingdonshire.gov.uk		J A Gray	Performance and Growth
Final Revenue Budget 2019/2020 and Medium Term Plan Financial Strategy 2019/20 to 2022/23	Cabinet	14 Feb 2019		Clive Mason, Head of Resources Tel No. 01480 388157 or Email: Clive.Mason@huntingdonshire.gov.uk		J A Gray	Performance and Growth
Cambridgeshire Housing Adaptions & Repairs Policy***	Cabinet	21 Mar 2019		Andy Moffat, Head of Development Tel No. 01480 388400 or Email: Andy.Moffat@huntingdonshire.gov.uk		R Fuller	Customers and Partnerships
Cambridgeshire Home Improvement Agency Performance Report 2017/18 and Shared Service Contract extension***	Cabinet	21 Mar 2019		Andy Moffat, Head of Development Tel No. 01480 388400 or Email: Andy.Moffat@huntingdonshire.gov.uk		R Fuller	Customers and Partnerships

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Overview and Scrutiny Work Programme 2018/2019

O&S (Customers and Partnerships) – Active

O&S (Customers and Partnerships)	Objective test	Advisors	Summary of Scope	Progress
<p><b>Health</b> – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on its own initiative, assist with the health and well-being of residents in the District.</p>	<p><b>1. Encouraging aspirations and pathways to lifelong health:</b></p> <p>a. Reducing excess weight in adults</p> <p>b. Reducing associated health issues (NHS):</p> <ul style="list-style-type: none"> <li>- type 2 diabetes</li> <li>- coronary heart disease</li> <li>- some types of cancer, such as breast cancer and bowel cancer</li> <li>- stroke</li> <li>- It can also affect your quality of life and lead to psychological problems, such as depression and low self-esteem.</li> </ul>	<p>CCG                      CCC Public Health                      Jayne Wisely                      Cllr J Palmer                      Cllr Jill Tavener</p>	<ul style="list-style-type: none"> <li>- Engagement with Health – where can HDC help. Where can we use our assets, services and contact information to contribute to these outcomes,</li> <li>- Review and make recommendations on the core partnership contribution of HDC across the health system agenda and key Public Health England Huntingdonshire Health Profile and the CPSB ‘Grand Challenges’</li> <li>- Links to schools and creating habits, and testing our current offer in leisure</li> <li>- How can we better support community health initiatives – park run, community sport clubs etc.</li> <li>- Investigate where we can generate more referrals to Active Lifestyles and any gaps (i.e. intervene at an earlier stage)</li> </ul>	<p>Review and agree scope. Plan out work of T&amp;F. Dec 2018</p>

O&S (Customers and Partnerships) – Inactive

O&S (Customers and Partnerships) idea	Objective test ideas	Advisor potential	Suggested Scope	Progress
<p><b>Health</b> – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on</p>	<p><b>1. Reducing isolation</b></p> <ul style="list-style-type: none"> <li>- reducing age-specific dependency rates by 1 per cent per year would reduce public</li> </ul>	<p>Age UK</p>	<p>Identifying opportunities (particularly technology) to deliver key activities identified by Age UK, to address isolation:</p> <ul style="list-style-type: none"> <li>- Creating a new social link</li> <li>- Developing wider social networks</li> <li>- Meeting like-minded people through clubs and groups</li> </ul>	<p>Dependent upon outcome of bid for inclusion in CCC digital services programme – Spring</p>

<p>its own initiative, assist with the health and well-being of residents in the District.</p>	<p>expenditure by £940m per year by 2031</p> <ul style="list-style-type: none"> <li>- reducing the rate of institutionalisation by 1 per cent a year could save £3.8bn.</li> </ul> <p><b>2. Improving mental health</b> Contributes to addressing:</p> <ul style="list-style-type: none"> <li>- Worklessness</li> <li>- Homelessness</li> <li>- Poor health outcomes</li> <li>- Self-reliance</li> </ul> <p><b>3. Reducing hospital admissions in over 65's</b></p>	<p>CCG</p> <p>Sports England/Active Lifestyles/CCG</p>	<ul style="list-style-type: none"> <li>- Meeting people with similar needs and supporting each other</li> <li>- Using local services and facilities</li> <li>- Changing social attitudes so that users become accepted and valued as full members of the community in their own right.</li> <li>- Quantifying the cost and impacts of isolation</li> <li>- Recommendations for our services to address</li> <li>- Designing communities for the future</li> </ul> <p>Identifying non health interventions that can support mental health – e.g. social referral, links to community activities, volunteering activities.</p> <ul style="list-style-type: none"> <li>- Opportunities to improve impact of DFG's?</li> <li>- Assisted collections. Investigate if having an assisted collection is an indicator that a resident may require a DFG.</li> <li>- Closer partnership working with health</li> <li>- Establishing greater community resilience</li> </ul>	<p>2018</p>
<p><b>Homelessness</b> – Investigating the links between homelessness and housing supply. Finding triggers for homelessness. Discovering options and opportunities to reduce homelessness in Huntingdonshire.</p>	<p><b>1. Increase supply of affordable property.</b></p> <p><b>2. Reduce number of homelessness presentations.</b></p>	<p>Development Advisor</p> <p>Jon Collen / Helen Brown</p>	<ul style="list-style-type: none"> <li>- Engagement with Places for People/Luminus</li> <li>- Working with Private Sector landlords to understand reasons behind end of AST and incentives to address</li> <li>- Looking to develop options to incentivise Private landlords to take social tenants.</li> <li>- Strategies around use of HMOs</li> </ul>	

	<p><b>3. Increase number of homelessness preventions – solutions that prevent people losing their home</b></p> <p><b>4. Increase number of empty properties brought back into use</b></p>	Jon Collen	<ul style="list-style-type: none"> <li>- Testing effectiveness of Trailblazer</li> <li>- Testing Homelessness pilot work</li> <li>- Looking at opportunities for partners to signpost and intervene</li> <li>- Taking evidence from best practice providers elsewhere</li> </ul> <ul style="list-style-type: none"> <li>- Working with Registered Providers to maximise housing stock utilisation and fit</li> </ul>	
<p><b>Environment</b> – What are the environmental (and lifestyle) quality issues facing Huntingdonshire,</p>	<p><b>1. Reducing air pollution</b></p> <p><b>2. Reducing long term flood issues</b></p> <p><b>3. The community role in grounds maintenance and cleansing</b></p> <p><b>4. Definition of ‘Place’ and ‘People’ vision for Huntingdonshire</b></p>	<p>Chris Stopford</p> <p>Environment Agency</p> <p>Neil Sloper</p>	<ul style="list-style-type: none"> <li>- Transport options</li> <li>- Natural environment – exploring opportunities to enhance HDC country parks (Hinchbrook / Paxton Pits)</li> <li>- Role of Great Fen as a regionally significant habitat / tourism destination</li> <li>- A14 and Cam Ox corridor – actively influencing Govt and key transport agencies on investment pipeline and funding options</li> <li>- Exploring the options and Council/communities appetite for scalable growth linked to new infrastructure and ‘healthy places’ with sustainable living choices</li> <li>- Role of Neighbourhood Plans and Market Town Master Plans in promoting and directing employment and housing growth</li> <li>- Influencing long term utility provision – water/power</li> </ul>	

O&S (Performance and Growth) – Active

O&S (Performance and Growth)	Objective test	Advisors	Summary of Scope	Progress
<b>Affordable Housing</b>	<b>1. Increase in the number of affordable houses built in the District – positively impacting on the quality of developments</b>	Andy Moffat Cllr Corney (a builder by trade)/Developers	<ul style="list-style-type: none"> <li>- Review the effectiveness of rural exception sites and 60/40 policy</li> <li>- Explore viability assessment mechanisms to ensure proper value is created from development sites in balancing completing sustainable community needs eg, health, movement, space.</li> </ul>	Review and agree scope. Plan out work of T&F. <b>Dec 2018</b>
<b>Wider Economic Environment</b>	<b>1. Increase in educational attainment, and achievement of key skills</b>	Andy Moffat John T Hill - CPCA CA Business Board / Company CEOs – reasons for locations choices and future workforce aspiration	<ul style="list-style-type: none"> <li>- Combined Authority strategy impacts, particularly advancing recommendations from CPIER</li> <li>- Alignment to future skills and sectoral demand identified through EMSI study</li> <li>- Role of EDGE programme and wider Combined Authority skills and business support advisory services</li> <li>- Relationship to CPBS ‘Grand Challenges’ outcomes</li> </ul>	Review and agree scope. Plan out work of T&F. <b>Dec 2018</b>

O&S (Performance and Growth) – Inactive

O&S (Performance and Growth)	Objective test ideas	Advisor potential	Suggested Scope	Progress
<b>Housing</b> – Increasing quality of housing developments and increasing supply of Affordable/Social housing – specifically in the villages.	<ol style="list-style-type: none"> <li><b>1. Increase in the number of affordable houses built in the District – positively impacting on the quality of developments</b></li> <li><b>2. Reduce voids of all types, inc empty homes and RP turnaround times</b></li> <li><b>3. Increase the availability of social housing</b></li> </ol>	Andy Moffat Cllr Corney (a builder by trade)/Developers Homes England Registered Providers	<ul style="list-style-type: none"> <li>- Review the effectiveness of rural exception sites and 60/40 policy</li> <li>- Explore viability assessment mechanisms to ensure proper value is created form development sites</li> <li>- Review of CIL charging regime and utilisation of funds</li> <li>- Relationships with RPs (Registered Providers) and options to increase pace and tenure type of supply plans</li> <li>- Utilisation of HDC non-operational land assets to increase supply and generate system savings (eg</li> </ul>	



	<p>4. Reduce Council spend on Homelessness</p> <p>5. Enhanced infrastructure and liveability on developments</p>		<p>reduction in B&amp;B spend.</p> <ul style="list-style-type: none"> <li>- Improving infrastructure on developments to enhance liveability, including digital, environmental – flooding etc, energy use, health land and space for wildlife. Supporting positive transport choices, and community self-reliance.</li> </ul>	
<p><b>Wider Economic Environment</b> – How to best position Huntingdonshire as an attractive place to do business</p>	<p>1. A Local Industrial Strategy for Cambridgeshire within which Huntingdonshire is prominent</p> <p>2. GVA (Gross Value Added) net increase</p> <p>3. Increase in business rates receipts and invest to accumulate utilisation thereof (subject to Govt regs)</p> <p>4. Increase average earnings and percentage earnings derived in Huntingdonshire/Cambridgeshire</p> <p>5. Opportunities to enhance the Councils industrial portfolio and Corporate Investment Strategy in facilitating, retaining and securing new business opportunities</p> <p>A package of 'Deals':</p> <ul style="list-style-type: none"> <li>- HDC &amp; Govt/CA</li> <li>- HDC and Local Councils</li> <li>- HDC and communities</li> </ul>	<p>Andy Moffat / Clive Mason</p> <p>CA Business Board / Company CEOs – reasons for locations choices and future workforce aspirations</p>	<ul style="list-style-type: none"> <li>- Creation of an Investment prospectus for Huntingdonshire</li> <li>- Input into a Local Industrial Strategy</li> <li>- Digital infrastructure and Connected Cambridgeshire roll-out across market towns</li> <li>- Better Business for All pilot initiative matching regulatory services to advice and promotion</li> <li>- Roads and rail infrastructure investment deal with Govt / CA</li> <li>- Business rates retention and utilisation of AW Enterprise Zone NNRD receipts</li> <li>- Role of strategic sites such as Alconbury Weald in delivering floor space and clusters</li> <li>- Sector analysis - what are the indicators of existing success and productivity. Sectors to nurture and attract.</li> <li>- Understanding locational advantages of Huntingdonshire and investment decisions of business leaders to stay/relocate here.</li> <li>- Scope and mechanisms for HDC interventions in infrastructure/redevelopment programmes</li> </ul>	



## Ideas

**Health** – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on its own initiative, assist with the health and well-being of residents in the District.

### Evidence

Local Authority Health Profile 2018 published by Public Health England. We have three key indicators where we perform significantly worse than the national average:

- Killed and seriously injured on roads
- Alcohol-specific hospital stays (under 18s)
- Excess weight in adults (aged 18+)

Not significantly worse, but underperforming national average

- Hip fractures in older people (aged 65+)

We have a number of projects already underway or receiving support which are directly contributing to these outcomes (Ramsey Think Healthy / Live Healthy project).

Support for activity through our leisure centres and for community initiatives such as Park Run. With a new run supported to start in St Neots this year. One Leisure Active Lifestyles Team creating opportunities for social engagement, particularly ageing population, through its class programmes, particularly 'Right Start'

**Homelessness** – Investigating the links between homelessness and housing supply.

Finding triggers for homelessness. Discovering options and opportunities to reduce homelessness in Huntingdonshire.

A large amount of work is happening in this space already, as a key corporate priority. Our own net spend on Homelessness is has more than doubled since 2015/16. This is in line with national figures. Housing affordability is an issue locally. With private rentals being very limited within the rates that national benefits pay. Huntingdonshire's average house price increased by **36%** in four years from April 2014 and the average household would now need to borrow **7.1** times its income to purchase the average house based on median values.

**Environment** – What are the environmental (and lifestyle) quality issues facing Huntingdonshire,

### Evidence

2036 Local Plan and associated studies, particularly Infrastructure Delivery Plan

Combined Authority strategies and CPIER report

**Affordable Housing** – Increasing quality of housing developments and increasing supply of Affordable/Social housing – specifically in the villages.

**Wider Economic Environment** – How to best position Huntingdonshire as an attractive place to do business

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